

**Erie County Industrial Development Agency (ECIDA)  
Buffalo & Erie County Industrial Land Development Corp. (ILDC)  
Buffalo & Erie County Regional Development Corporation (RDC)**

***2019 Mission Statement and Performance Measurements***

***Approval Date: March 27, 2019***

**Purpose:**

The Public Authorities Law requires public authorities to develop and adopt a mission statement and to develop performance measures to assist them in determining how well they are carrying out their mission. The Authorities Budget Office (ABO) requires that all public authorities utilize the following format to annually review their mission statement and performance measures and publish a measurement report. This report is designed to satisfy these requirements.

Please note: The ECIDA's official annual report, which outlines detailed project information and accomplishments is called "2018 Year in Review", and is posted on the ECIDA's website at <http://www.ecidany.com> under "About Us" then "Annual Reports".

**Mission Statement:**

The mission of the Erie County IDA and its affiliates is to provide the resources that encourage investment, innovation, and international trade – creating a successful business climate that improves the quality of life for the residents of the region.

**Performance Goals, Measures & Results:**

***Goal 1: To promote private investment and innovation:***

*Objective 1A:* Encourage private sector investment by providing incentives and other economic development services to spur eligible development projects.

Measurement: Value of new private investments from tax incentives.

Metric\*: \$225-\$250 million in private investment from approved tax incentive projects.

*Objective 1B:* Provide “gap financing” to spur the creation of new businesses and private-sector investment in working capital, machinery and equipment.

Measurement: Number and amount of business loans approved.

Metric\*: \$4-\$4.25 million in new business loans.

*Objective 1C:* Assist non-profit and other eligible borrowers obtain low-interest, tax-exempt financing from commercial banks.

Measurement: Value of private investments from low-interest financing provided to non-profit organizations.

Metric\*: \$25-\$30 million in new tax-exempt bond financing or refinancing.

*Objective 1D:* Pursue state, federal and private funding opportunities to support priority projects and leverage private investment.

Measurement: Number of grant applications submitted on behalf of ECIDA and ILDC.

Metric\*: 8-10 grants applications submitted.

**Goal 2: To support business formation, job growth, and economic expansion, concentrating on underserved markets:**

*Objective 2A:* To support the re-investment in vacant, abandoned and underutilized buildings, primarily in the urban core, through the ECIDA’s adaptive reuse tax incentive program and other financial support.

Measurement: Number and investment value of adaptive re-use building projects.

Metric\*: \$50-\$70 million in adaptive re-use projects.

Objective 2B: To support the creation and growth of small and minority & women-owned businesses.

Measurement: Number and amount of micro-loans, minority/women-owned business loans and minority/women-owned business tax incentives.

Metric\*: \$250,000 in micro-loans and/or loans to minority/women-owned business enterprises closed.

Objective 2C: To support the creation of new jobs at all salary levels.

Measurement: Number of net new full and part-time jobs created and their average salary as a result of ECIDA financial support.

Metric\*: \$40,000-\$45,000 average salary for new jobs created.

Objective 2D: Reach out to Erie County businesses to inform them of ECIDA and other business support services available.

Measurement: Number of sales contacts.

Metric\*: 400 sales contacts.

Objective 2E: To support reinvestment in vacant and abandoned brownfield properties for the purpose of creating shovel-ready sites, new investment, and jobs.

Measurement: Number of acres of land redeveloped or in the process of redevelopment.

Metric\*: 100-150 acres of land.

**Goal 3: Encourage international trade:**

Objective 3A: Promote & support the use of Erie County's foreign trade zone to assist businesses in remaining globally competitive by reducing, eliminating or deferring import duties.

Measurement: Value of goods moving through Foreign Trade Zone (FTZ) #23.

Metric\*: \$60-\$75 million of goods moving through FTZ #23.

\* Metrics are based on the ECIDA's actual performance for up to a 3-year rolling average period (2016 to 2018), *where applicable*.

## Governance Certification

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Board of Directors response: Yes

2. Who has the power to appoint the management of the public authority?

Board of Directors response: The Board of Directors

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Board of Directors response: The Board has not adopted a written policy. However, the Board follows prudent and reasonable practices to appoint responsible individuals.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

Board of Directors response: The role of the Board regarding the implementation of the public authority's mission is to provide strategic guidance, oversight, mission authorization, policy setting and validation of the authority's mission, performance measurements and results. The role of management is to collaborate with the Board in strategy development and to implement established programs, processes, activities and policies to achieve the public authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Board of Directors response: Yes