

## Trade Financing Solutions

Increasing Your Export Sales

Trade Financing Solutions

Export-Import Bank of the United States



#### Who We Are — What We Do



- Ex-Im Bank is an independent agency of the United States
  - Established in 1934
  - Headquartered in Washington, DC
  - 6 sales offices
  - > Approximately 400 employees
- Mission: Support U.S. exports in order to create and sustain U.S. jobs



#### **Increase Your Export Sales**

Minimize risk

Level the playing field

Supplement commercial financing





## We Can Assist You! Your Needs Our

**Solutions** 

Inventory Financing •••• Working Capital Guarantee

Short-Term AccountsWorking Capital GuaranteeReceivable Financingor Export Credit Insurance

Medium-TermExport Credit Insurance,FinancingGuarantees or Direct Loans

Long-Term Financing **••••** Guarantees or Direct Loans



## **Our Working Capital Guarantee**



Provides a guarantee to lenders for export-related working capital

- No minimum or maximum amount
- Fully collateralized



#### Differences Between SBA and Ex-Im Bank Working Capital GTY.

- Ex-Im does not have dollar value limitation.
- Ex-Im has delegated lenders that can immediately commit transaction.
- Ex-Im does not require the debtor to be a small business.
- SBA does not have U.S. content or Military restrictions.
- SBA has lower fees.



## **Our Short-Term Insurance**

- Allows exporter to offer short-term credit directly to international buyers
- Provides policies that protect the U.S. exporter against foreign buyer default
  - Commercial Risks
  - Political Risks
- Insured receivables can be financed through assignment of policy to lender



#### Key differences between Ex-Im **Bank and Private Insurers.**



- Private insurers are profit motivated Ex-Im's mission is to support U.S. Exporters.
- Ex-Im requires at least 51% U.S. content, private insurers have no content restrictions.
- Ex-Im is geared towards small exporters or very large transactions private insurers generally gear themselves toward medium or large businesses.
- Ex-Im coverage is available in excess of 150 countries including countries in Sub Saharan Africa, Eastern Europe, and the Middle East. Coverage of private insurers varies.



#### **Key Differences Continued**

- Underwriting policies vary
- Pricing- Often the private sector may be cheaper in better markets more expensive in poorer markets if they provide cover.
- Minimum premiums Ex-Im does not have minimum premium on exporter multi-buyer policies private sector generally does.
- Insurance brokers can assist you in getting various quotes, and evaluating and comparing the quotes. At no cost to you



## **Our Medium-Term Financing**



- Generally used for buyer financing of capital equipment:
  - 1 to 5 year repayment, exceptionally 7 years and < \$10 million</p>
  - > 15% Advance payment, 85% financed amount
    - Guarantees
    - Insurance
    - Direct loans



## **Our Long-Term Financing**

Generally used for buyer financing of very large items (aircraft) and project finance:

Amounts over \$10 million and > 7 years

- 15% Advance payment: 85% financed amount
  - Guarantees
  - Direct Loans





> After 15% advance payment

>85% Financed amount is covered 100% for both principal and interest.

Interest rates are generally market rates but are not capped.



## Just a Few Restrictions

- Military Exports (exceptions apply)
- Foreign Content
- Restricted Countries (political or economic)
- Economic Impact
- Shipping
- Creditworthiness and Additionality
- Environmental



#### **Military Restrictions**



- > Three Exceptions
  - > Humanitarian purposes
  - Drug interdiction
  - Dual use items





## **Foreign Content Restrictions**

Ex-Im Bank is committed to support the export sale of goods and services of U.S. origin.

Bank rules will vary according to product (generally short-term financing follows a more flexible approach).





## **Coverage in Over 150 Countries**



Ex-Im Bank conducts business in many countries throughout the world

- Restrictions may apply for political or economic conditions
- First step, check the Country Limitation Schedule (CLS) on the web.
- X means support is <u>not</u> available.





### For More Information

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