

Your **GROWTH** is Our Business!

## ECIDA Microloan Success Story: DELISH

143 Genesee Street  
Buffalo, NY 14203

Phone: 716-856-6525

Fax: 716-856-6754

www.ecidany.com:

### THE SCENARIO:

Having a thriving retail pastry shop in Buffalo for over six years is truly a success story, but Deborah Clark, owner of Delish, envisioned more. "I had always wanted more retail space to add an upscale espresso / coffee bar to the bakery. The two offerings naturally complement each other." So when Deborah began hearing the "buzz" about the revitalization in Black Rock's historic district, she became interested. Deborah found an ideal location with 4 times the amount of retail space on a busy corner on Amherst Street. But the cost of moving and adding an upscale coffee shop to her existing business required capital. More capital than she had readily available.

### THE SOLUTION:

Fast forward three months and you will find Delish, with its brightly colored Adirondack chairs and purple front door inviting you in to their new location at 414 Amherst Street. With assistance from the ECIDA's microloan program, Delish now has some of the greatest coffee around courtesy of a customized espresso machine staffed by an experienced coffee expert. The cases are filled with cupcakes, scones, cookies and cakes. In the store's non food section, you will find a large selection of high-end kitchen wares and a cooking school on the premises. While at this locally owned bakery, enjoy a delicious honey cinnamon latte and a red velvet cupcake. Bon appetite!

Is our microloan program right for your small business? Call us today to find out more: 716.856.6525

